

**Mid-Coast Waste Watch
Meeting Minutes
March 2, 2017**

Attendance: Anna Sideris, Beth Kwiatkowski, Marci Annis Casas, Josh Gerritsen, Jim Guerra, Alison McKellar, Maggie Timmermann, Tom Ford
Guest: Dave Waldron

eco-Excellence Award: Alison McKellar is receiving an eco-Excellence Award on March 14th in Portland, ME. Several Waste Watch members Guerra, Gerritsen, Sideris will be attending as well.

Trash Collection Discussion: Sideris invited Waldron to speak to the group about his past experience with residential and commercial trash accounts in the area. A lengthy question and answer session took place. The group got a good overall picture of the process a local hauler goes through to collect from curbside/homes. A discussion on how equipment can be altered to increase recycling collection was held. Financial and collection incentives and the use of yellow bag fees were also discussed. Gerritsen suggested that a facility design should carefully consider scale placement so that commercial flow is improved. Further discussion on how municipal participation in household collection to boost recycling rates was held.

High School Visit: McKellar has invited members to join her or a presentation to the High School Student Wind Planners Group McKellar, Guerra and Gerritsen will attend on March 16th and converse with the students.

RESIDENTIAL SURVEY: An article in the Village Soup online came out today written by Susan Mustopich. Ideas for the final push to have surveys completed were reviewed. McKellar is going to meet up with Kwiatkowski and boost an ad on social media accounts. Casas has sent out email to local PTA to see if the newsletter will include information. It was decided getting an additional 30-50 surveys completed would make a good pool of information.

PLASTIC FILM RECYCLING: The group is still working on obtaining more details on the plastic film recycling program at Hannaford; Sideris will re-connect with Bob Jocelyn, Manager of the store.

SWAP SHOP: A discussion on the upcoming season was held; it was agreed that there needs to be better oversight of donations and a meeting held with the volunteers before opening. A discussion on available funds was held. Guerra will be contacting Pat (MCSWC Employee) George and Darlene (Swap Shop Volunteers) and inviting them to the next meeting to discuss improvements and Saturday openings.

MCSWC Board Approval: A review of the information needed for presentation to the MCSW Board:

Mission Statement: A mission statement will be finalized at the next meeting.

Goals: Goals through June 30, 2017 were discussed and placed in order of priority as follows:

- 1) Swap Shop Schedule and Volunteer Help
- 2) Analyze Survey Information
- 3) Compost Demonstration and Education Area Design
- 4) Business Survey
- 5) Waste Audit

Note: Ongoing Education was determined to be a very important aspect of the Committee

FUTURE TOPICS:

- What are the initial volunteer groups needed to grow Committee
- Alison- Will contact Chris Wolfe Show when

Next Meeting:

March 9th, 2017 12:00 PM Richardson Room – Rockport Town Office